

Regenerative Agriculture Alliance

Farm Communications Internship



Position: Farm Communications Intern

Location: Potential to be largely remote with frequent visits to Salvatierra Farms near Northfield MN and/or Organic Compound Farm near Faribault MN

Full/Part Time: 10hr/wk, hours and schedule may be negotiable

Duration: May 16- December 16, 2022, Some flexibility in start/end date based on academic year

Pay: \$15/hr

Positions offered: 1

Deadline for Application: May 6, 2022

About the Regenerative Agriculture Alliance (RAA): The Regenerative Agriculture Alliance was created in 2018 as the non-profit arm of a larger ecosystem designed to build a regenerative, equitable, and socially just agriculture sector. We are focused on scaling up a systems-level regenerative poultry solution that restores ecological balance, produces nourishing food, and puts money back into the hands of farmers and food chain workers. To do so requires a completely new supply chain that integrates grassroots organizing of farmers with physical infrastructure and other regeneratively stacked enterprises.

Vision: That regenerative agriculture becomes the norm.

Mission: The mission of the RAA is to scale up regenerative poultry in the movement to provide a farmer driven model that showcases regenerative agriculture as the transformational shift needed to balance our ecosystems at large.

We build farms within our network on indigenous understandings of agriculture and community, and strive to produce goods in a way that is sustainable for the intertwined system of land, people, and non-human life on which everything depends. As we keep these understandings central to our mission, we are emphasizing our goals of inclusion by maximizing our involvement with BIPOC and other underrepresented groups within agriculture. Currently, we are working to scale our ecosystem of producers, processors, marketers, and consumers to bring healthy, responsible food alternatives to the greater Midwest, and eventually the world. All that find themselves in harmony with this mission are welcome to join this system, and are encouraged

to contact us to find out more! We highly value diversity in our organization and applicants from BIPOC or other underrepresented groups are especially encouraged to apply.

Position Description: The Salvatierra Farm Communications Internship will allow college students or recent college graduates an unrivaled opportunity to help our regenerative agriculture ecosystem grow through communication and outreach. The Intern will be responsible for maintaining the public-facing media aspects of Salvatierra and its partners. Selected applicants will learn about regenerative agriculture while familiarizing farmers and the public with the operation and benefits of regenerative systems. The Intern will also interact with diverse groups of people to attract farmers, processors, marketers, and consumers to the tree-range poultry ecosystem. Housing is not provided. Applicants must possess a valid driver's license and transportation to and from the farm(s).

Duties will include:

- Communicate the day-to-day operation, mission, and goals of the RAA to farmers and the public through social media, newsletters, blogs, press releases, and other platforms
- Work with other RAA staff to attract new producers (and people focused on non-farming aspects of the network) to the regenerative farming ecosystem through digital and non-digital outreach
- Help advertise for relevant events and programming
- Answer questions asked by farmers and the public regarding RAA and the farm network
- Update and maintain the RAA (and satellite organization's) website(s)
- Assist the Summer Farm Management Intern with farm maintenance as needed
- Occasionally assist in analyzing data and communicating scientific results to the public related to various on-farm research projects (as needed)
- Attend and assist with agricultural events hosted by RAA

Required Qualifications:

- Current student (or recent graduate) of relevant undergraduate program, or have taken related coursework (communications, English, marketing, farm business management, environmental studies/sciences, conservation, natural resources, sustainability, etc.)
- Skilled at maintaining social media, websites, and other digital communication methods
- Excellent communication and interpersonal skills
- Knowledgeable about principles of sustainable agriculture
- Familiar with producing crops and poultry in the context of the upper Midwest
- Able to adapt to changing conditions and job requirements

Preferred Qualifications:

- Previous farming experience (especially perennial crop or poultry production)
- Connected to the agricultural community of the upper Midwest (especially SE Minnesota)
- Experienced at communicating agroforestry and sustainable farming concepts to diverse agricultural and non-agricultural partners
- Experienced with agricultural/environmental data analysis and scientific communication

- Experienced working with BIPOC communities, especially within agriculture

Clean River Partners is a watershed conservation non-profit that shares numerous goals with the RAA and is assisting them with the administration, facilitation, and supervision of this internship. Qualified and interested applicants are encouraged to send their resume, a cover letter, and contact information for 2 academic/professional references as one combined document to [Dane McKittrick](#) at dane@cleanriverpartners.org. Cover letters should be no longer than one page in length and describe the applicant's relevant experience and why they are applying to, and prepared for, the internship. In your application email, please list the subject line as "Farm Communications Intern App._ (your last name)". Applicants should expect to get a response by May 11, 2022. Late applications will not be considered.